

# PUBLIC LIVE CAST



LIVE VIDEO PRODUCTION IN THE CLOUD  
Kiswe Remote Cloud Production Overview

*September 11, 2024*

Michael Schabel Chief  
Operations Officer  
[mike.schabel@kiswe.com](mailto:mike.schabel@kiswe.com)

FOR

# WE MUST MEET™ LLC



# KISWE: INNOVATION PARTNER TO PROMINENT BRANDS

Kiswe provides world-class technology, business models (TVOD, AVOD, etc), cloud production, and interactive live-streaming expertise to help content owners **reach global audiences**



The Metropolitan Opera



# KISWE'S PORTFOLIO SUPPORTS D2C/OTT & PRODUCTION SUCCESS

## PRODUCT

PRODUCE

Switcher

Replay

Fan Content

Markers

Commentary

Clipper

DISTRIBUTE

OTT builder

Branding

Web & Mobile

CTV & apps

DRM

CDN

MONETIZE

Subscriptions

Merchandise

DAI

Sponsoring

Payments

Simulcasting

ENGAGE

Chat & Cheer

Subtitles

Polls

Avatars

Fan Reacts

Multi-Viewing

ANALYZE

Monitoring

Dashboards

Raw Data

Reports

Sentiment

Notifications

All IP owned by Kiswe - including 13 Patents

## SERVICES

SUPPORT

Helpdesk

Bots

Operations

Documentation

PRODUCTION

Directing

Moderation

Translations

Staffing

MARKETING

Promotions

PR

Paid Media

Creative

ANTI-PIRACY

Watermarking

Monitoring

Takedowns

Geo-Restriction

OTHER

Authentication

Sponsorships

Widgets

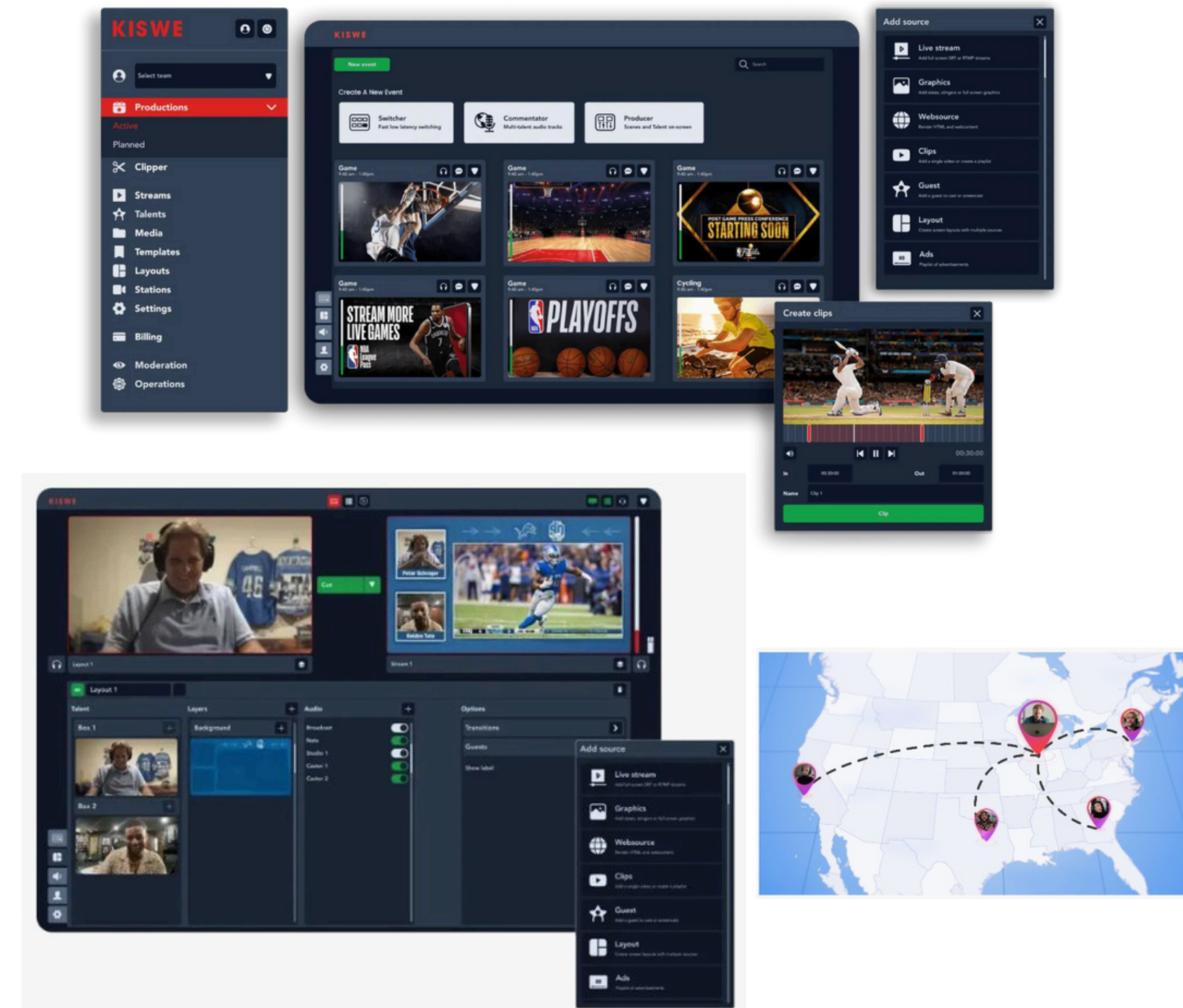
Tax Handling



# PRODUCE LIVE & VOD VIDEO SHOWS REMOTELY

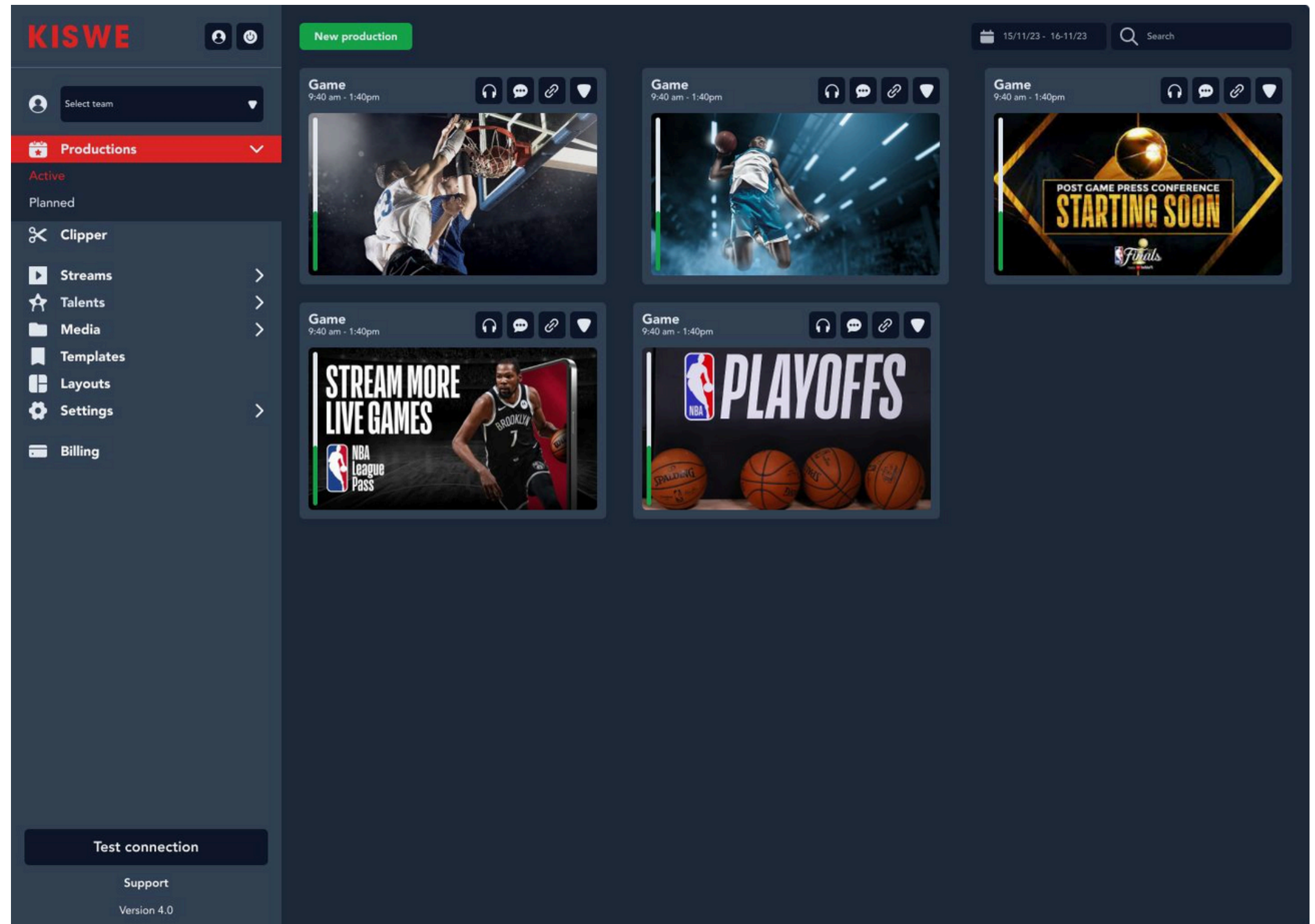
- Utilize Kiswe's cloud production software to remotely produce **livestream** shows & content to engage global audiences.
- Leverage your existing workflow to **affordably create shows** & alt-streams of existing broadcasts with our cloud-based production software.
- Allow your **production team + talent** to do their jobs from **anywhere in the world**.

Clippervision demo



# POWERFUL PRODUCTION STUDIO OPERATED BY Remote Broadcast Producers

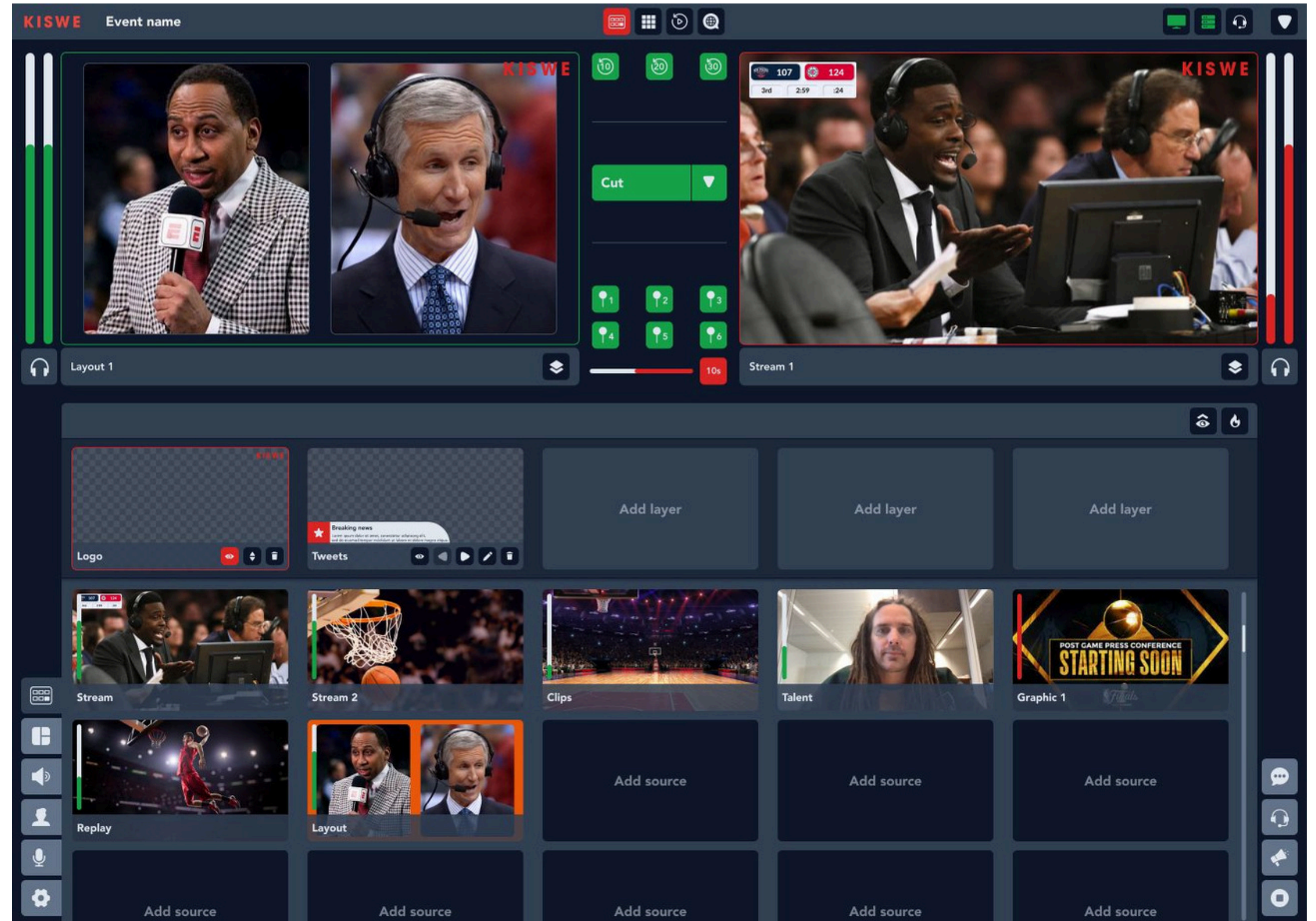
- Run & schedule productions
- Create
  - Clips
  - Templates
  - Layouts
- Manage
  - Streams
  - Talents
  - Media files
  - Roles





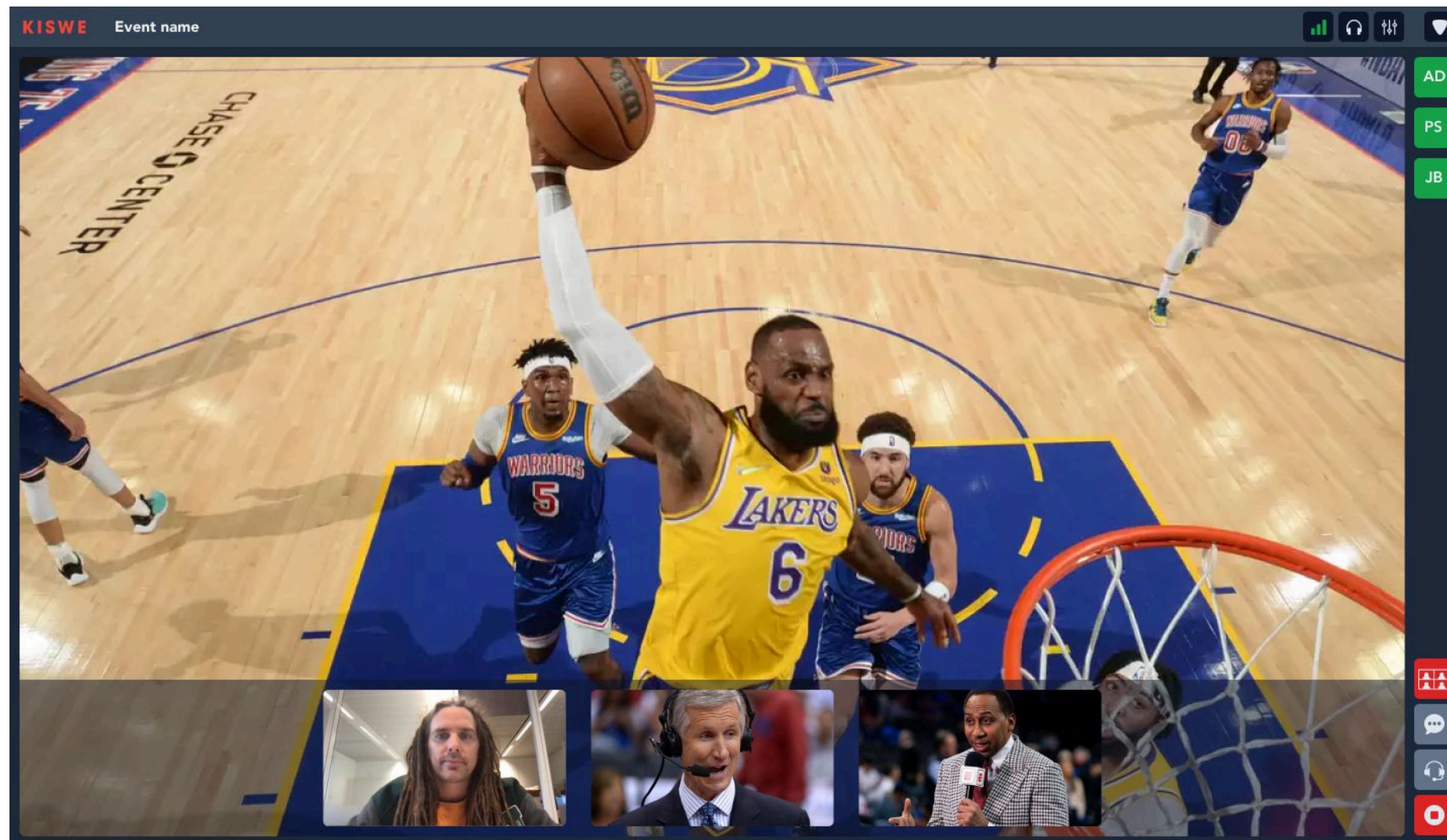
# CLOUD SWITCHER Creates Beautiful Livestreams

- Switch sources
- Create scenes & layouts
- Master audio
- Add Multiple outputs
- Make instant replays
- Integrate Twitter
- Create multiple language tracks
- Communicate with the crew
- Use Streamdeck hotkeys





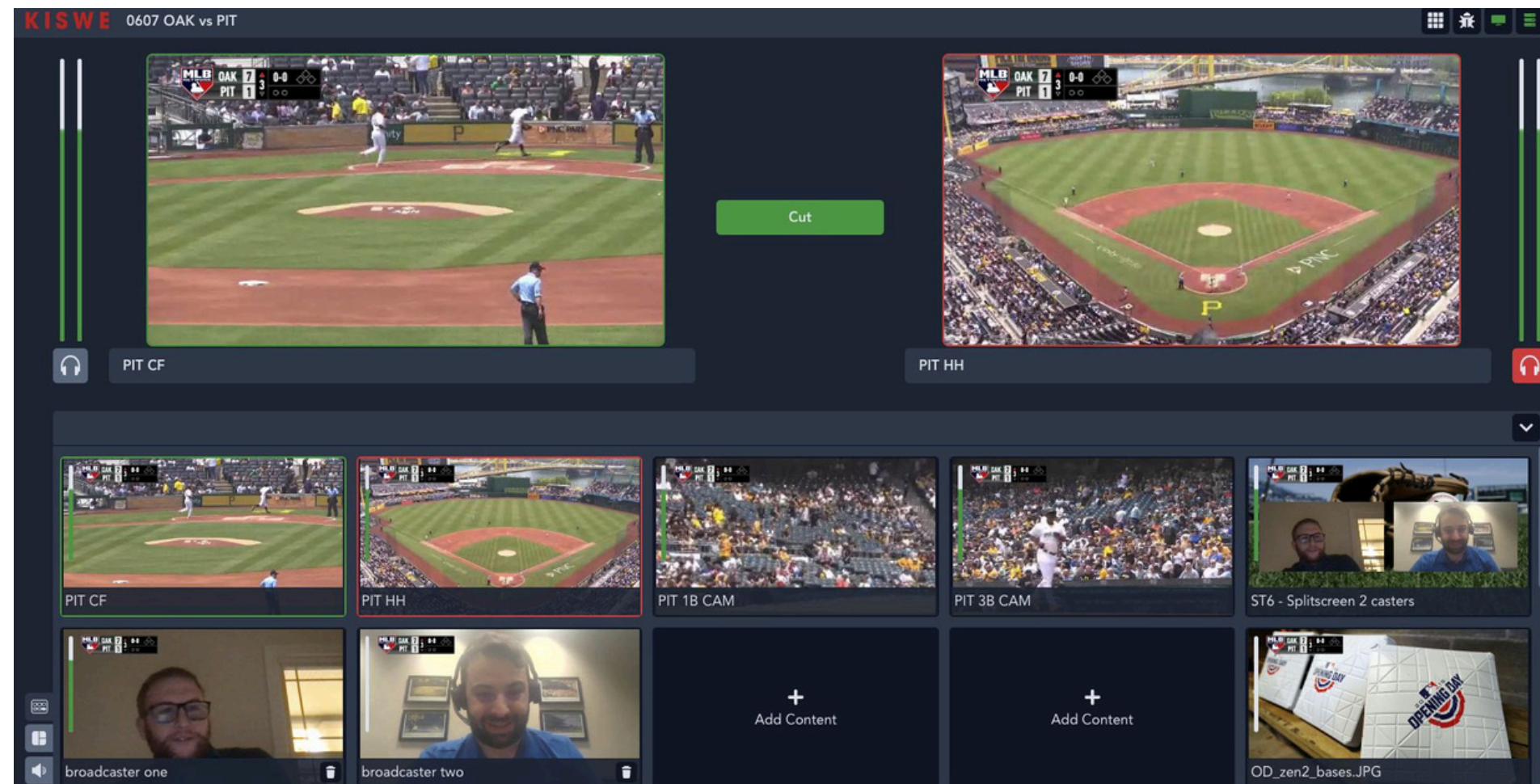
# SIMPLE VIEWS FOR THE TALENT WHO PARTICIPATE IN THE EVENT





# KISWE STUDIO FLEXIBLE; POWERS PRIMARY PRODUCTION OF LIVE SPORTS AND ALTCASTS

- Kiswe Studio used by MLB & MLB Network to **produce a live regular season game of A's at Pirates** on June 7, 2024  
**Feedback from MLB:** Live primary production of game “went very well.” “Set up simple. [It] looked great. Kiswe did a very good job cutting cameras – and everything for the demo.”
- **NBA & ESPN (Deportes & ESPN South America)** are longtime customers of Kiswe Studio for altcast productions. NBA distributes altcasts on NBA League Pass.



MLB · Wed, Jun 7

Final



Oakland Athletics  
(14 - 50)

9

-

5



Pittsburgh Pirates  
(32 - 29)

Team	1	2	3	4	5	6	7	8	9	R	H	E
Oakland Athletics	7	0	0	0	0	0	2	0	0	9	17	0
Pittsburgh Pirates	0	1	0	2	0	0	1	0	1	5	9	0







**THANK YOU**

<http://kiswe.com>

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**[info@publiclivecast.com](mailto:info@publiclivecast.com)**